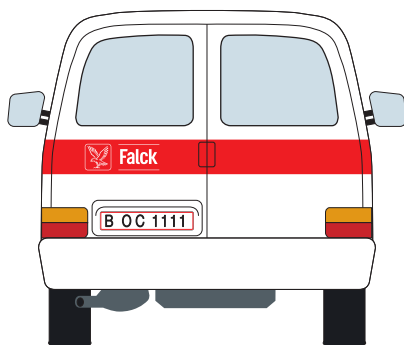
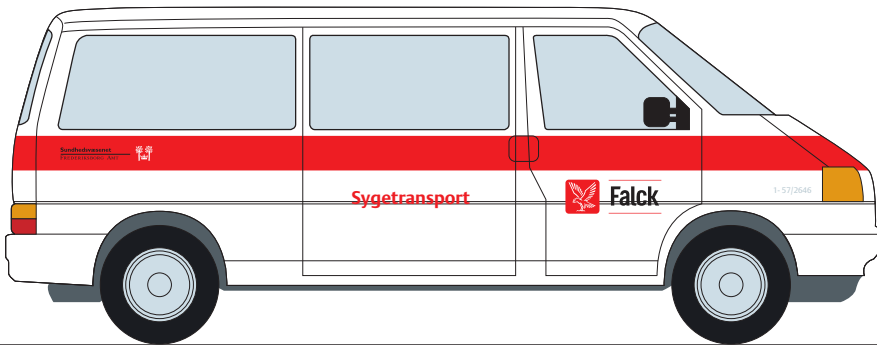


The positive logo on the door is placed at the door's optical centre below the red stripe. The logo must be identical on both sides. Any special text e.g. the function of the vehicle can be in Argo Bold).



At the back the negative outlined logo must be placed on the left below the window inside the red stripe.



The negative outlined logo must be placed inside the red stripe at the optical centre of the front of the vehicle.

Reflex stripes at the front and rear must be symmetrical so that traffic is guided around the vehicle.

Patient transport

Markings on vehicles should highlight quality, reliability and strength and interact with the overall brand. The standard colour for ambulances is white.

The logo must be clearly visible from all sides. At the sides the positive logo should be placed below the red stripe (and above the red stripe if there are any white surfaces) – and the special negative outlined logo inside the red stripe at the front and rear.

Argo Bold must be used for the alarm number or the vehicle's function. Argo Regular must be used discreetly in black for the vehicle's number, if any.

The standard colour of the vehicle is white. The logo is red (RAL: 3020/foil: SC100/13) and black (RAL:9005/foil: SC 100-12).